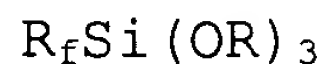


WHEREFORE WE CLAIM:

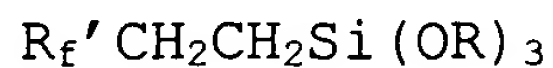
1. A cosmetic composition comprising a plurality of particulates, at least some of which are coated with fluorosilane.

2. The cosmetic composition according to claim 1, wherein said fluorosilane is represented by the formula:



wherein  $R_f$  is a  $C_4 - C_{16}$  hydrocarbyl having at least one fluorine atom and  $R$  is a  $C_1 - C_6$  hydrocarbyl.

3. The cosmetic composition according to claim 2, wherein said fluorosilane is represented by the formula:



wherein  $R_f'$  is a  $C_4 - C_{14}$  perfluoro hydrocarbyl and  $R$  is methyl or ethyl.

4. The cosmetic composition according to claim 3, wherein said fluorosilane is represented by the formula:

5  $\text{CF}_3\text{CF}_2\text{CF}_2\text{CF}_2\text{CF}_2\text{CH}_2\text{CH}_2\text{Si}(\text{OCH}_2\text{CH}_3)_3$  .

5. The cosmetic composition according to claim 1, wherein said particulates are selected from the group consisting of pigments, fillers, and mixtures thereof.

10 6. The cosmetic composition according to claim 5, wherein said pigment is selected from the group consisting of organic pigments, inorganic pigments, and a combination thereof.

15 7. The cosmetic composition according to claim 5, wherein said pigment is an inorganic pigment selected from the group consisting of an iron oxide, titanium dioxide, zinc oxide, potassium ferricyanide ( $\text{K}_3\text{Fe}(\text{CN})_6$ ), potassium ferrocyanide ( $\text{K}_4\text{Fe}(\text{CN})_6$ ), potassium ferrocyanide trihydrate ( $\text{K}_4\text{Fe}(\text{CN})_6 \cdot 3\text{H}_2\text{O}$ ),  
20 and mixtures thereof, and wherein said filler is selected from the group consisting of mica, talc, silica, starch, and mixtures thereof.

8. The cosmetic composition according to claim 1,

wherein the composition is a product selected from the group consisting of a blush, a concealer, an eye shadow, a lip product, a liquid make-up, a cream make-up, a mascara, a moisturizer, and a powder.

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9. The cosmetic composition according to claim 1, wherein the composition is either a powder or blush, and wherein said fluorosilane is about 0.01 wt% to about 1.5 wt% of the total weight of the cosmetic composition.

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10. The cosmetic composition according to claim 1, wherein the cosmetic composition is a mascara, and wherein said fluorosilane is about 0.01 wt% to about 0.5 wt% of the total weight of the cosmetic composition.

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11. The cosmetic composition according to claim 1, wherein the cosmetic composition is a lip product, and wherein said fluorosilane is about 0.0015 wt% to about 0.30 wt% of the total weight of the cosmetic composition.

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12. The cosmetic composition according to claim 1, wherein the cosmetic composition is a liquid make-up, and wherein said fluorosilane is about 0.01 wt% to about 0.5 wt% of the total weight of the cosmetic composition.

13. The cosmetic composition according to claim 1, wherein the cosmetic composition is an eye shadow, and wherein said fluorosilane is about 0.01 wt% to about 1.5 wt% of the total weight of the cosmetic composition.

14. A method of reducing staining potential of a lipstick on a person, comprising applying to the person a lipstick having the composition of claim 1.

15. A method of improving water and/or oil resistance in a mascara on a person, comprising applying to a person a mascara of the composition of claim 1.

16. A method of improving wear resistance of a cosmetic having a plurality of particulates comprising coating at least some of said particulates with fluorosilane.

17. A method of reducing oil breakthrough in a facial product on a person, comprising applying to the person a facial product of the composition of claim 1.

18. A method of reducing color drift in a powder cosmetic during wear on a person, comprising applying to the person a powder cosmetic of the composition of claim 1.

5 19. An unpigmented cosmetic composition comprising a fluorosilane.

20. A method of moisturizing skin comprising applying to the skin the composition of claim 1.

add A3

TRAD